

BEKKA SAGE

ART & DESIGN / CREATIVE STRATEGIST

PROFILE

Name

Bekka Sage

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Website

www.bekkasage.com

PROFESSIONAL STATEMENT

For over ten years, I designed in the retail environment for a diverse client group that includes Adidas, National Geographic, Coca-cola, and Kellogg's before switching to the healthcare industry. My primary duties as a creative strategist include, but are not limited to, art direction, rebranding, environmental design, campaign strategy and project management. In addition, my artwork has been showcased in numerous successful gallery exhibitions in the greater Cincinnati area and beyond. My passion for creativity, my love of art and design has led me to seek out projects where I can showcase my ability as both an artist and a designer that has an greater impact on the community.

EXPERIENCE

Present

Hendricks Regional Health

Creative Strategist

I'm responsible for leading the creative direction of the Hendricks Regional Health brand.

2012 - 2013

Adidas Group

Quick Response Artist

I worked in the quick response art team in the Sports Licensing Division (SLD) of the Adidas Group creating production ready graphics.

2005 - 2012

Cooper & Company, Inc.

Senior Graphic Designer

I successfully led hundreds of packaging and product design projects for companies such as Eddie Bauer and National Geographic.

2005

Theatre Management Corporation

Graphic Designer

I designed newspaper advertisements and store signage for various independent theatres.

EDUCATION

2000 - 2004

Bachelor of Fine Arts

University of Cincinnati Design, Art, Architecture and Planning

1996 - 2000

High School Diploma with art focus

Ursuline Academy / Cincinnati, Ohio

SKILLS

Professional

Creative Suite ██████████
Display Design ██████████
Product Design ██████████
Orthographics ██████████
Graphics ██████████
Illustration ██████████

Personal

Screenprinting ██████████
Painting ██████████
Model Making ██████████
Set Construction ██████████
Photography ██████████
Video Editing ██████████

REFERENCES

Carrie Meyer

Marketing Manager

T: 317 341 3941

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Elizabeth Cisco

Executive Director

of Marketing

T: 317 409 2668

Adam Scott

Community Outreach

Manager

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